



PEBBLE BEACH  
COMPANY

## **Pebble Beach Resorts Welcomes XOJET as Official Private Aviation Partner**

**PEBBLE BEACH, CALIF. (September 15, 2016)** – In order to provide its guests with the best in private aviation opportunities, Pebble Beach Resorts is pleased to welcome [XOJET](#), the leader in on-demand private jet charter services, as its Official Private Aviation Partner in a multi-year contract.

XOJET is one of the largest and fastest-growing private jet charter companies in the United States, and focuses on the customer experience by providing tailored, flexible aviation solutions. Through this new partnership, Pebble Beach Resorts guests receive preferred rates with XOJET, and enjoy on-demand access to more than 1,000 private jets, including North America's largest floating fleet of Challenger 300 and Citation X super mid-size jets. XOJET clients enjoy premier in-flight service, a round-the-clock Aviation Advisor, and, for flexible flyers, the ability to manage costs by selecting flight features that matter to them. XOJET does not require upfront fees and long term commitments, making its services both accessible and convenient to guests.

"We are proud to welcome XOJET into our family of brand partners," said Bill Perocchi, CEO of Pebble Beach Company. "Our partnership with XOJET will provide our guests with another top-notch service, whether they are traveling to Pebble Beach for one of our special events, booking a memorable flight for a once-in-a-lifetime Pebble Beach experience, or are a frequent business traveler in need of the comforts of private aviation."

The XOJET client benefits through Pebble Beach Resorts include transfers to and from the airport, along with preferred access to golf and amenities at the resort. Additionally, XOJET and Pebble Beach Resorts will be co-curating exclusive luxury travel packages. The brand partnership will also allow resort guests the opportunity to travel to the Monterey Peninsula using a trusted aviation partner – including those staying at the resort for celebrated annual events like the AT&T Pebble Beach Pro-Am, Pebble Beach Food & Wine and the Pebble Beach Concours d'Elegance. Guests traveling on XOJET to Pebble Beach Resorts have the opportunity to fly into Monterey Regional Airport – a 15-minute drive from Pebble Beach – along with popular airfields in the Silicon Valley and San Francisco Bay Area.

"Not only are the Pebble Beach annual events some of the most highly attended by XOJET clients, but their focus on personalized service and high-touch experiences for their guests mirrors our own," said Gregg Slow, Executive Vice President, XOJET Sales and Client Services. "As we continue to introduce value-added experiences for our loyal members, an official partnership with Pebble Beach was a logical next step for us."

XOJET, which celebrates its 10<sup>th</sup> anniversary in 2016, joins other notable Pebble Beach Resorts brand partners including Avis, Coca-Cola, E-Z-GO, FedEx, Jacobsen, Lexus, Rain Bird, Rolex, TaylorMade Golf Company and Visa.

### **About Pebble Beach Company**

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous

Pebble Beach Resorts®, including The Lodge at Pebble Beach™, The Inn at Spanish Bay™ and Casa Palmero®. The company also operates four renowned golf courses: Pebble Beach Golf Links®, Spyglass Hill® Golf Course, The Links at Spanish Bay™ and Del Monte™ Golf Course. Its other famed properties include scenic 17-Mile Drive®, The Spa at Pebble Beach™, Pebble Beach Golf Academy™ and Pebble Beach® Equestrian Center. It annually hosts premier events such as the Pebble Beach Concours d'Elegance®, AT&T Pebble Beach Pro-Am, TaylorMade Pebble Beach Invitational presented by EMC2, Pebble Beach Food & Wine and Nature Valley First Tee Open at Pebble Beach. Future site of the 2019 U.S. Open Championship, Pebble Beach Golf Links® has hosted five U.S. Opens, four U.S. Amateurs, one PGA Championship and numerous other tournaments. For reservations or more information please call (800) 654-9300 or visit [pebblebeach.com](http://pebblebeach.com).

#### **About XOJET**

XOJET, a TPG portfolio company founded in 2006, has become the industry's premier private aviation services company, serving more than 5,000 clients worldwide. Our unique business model combines the flexibility of on-demand flying with a world-class service and operations infrastructure that is dedicated to providing the highest levels of client service at every point of their travel experience. We create custom flight solutions for businesses and individuals, with a focus on serving the most sophisticated private aviation flyers from the finance, technology and entertainment sectors. XOJET's commitment to safety leadership has earned it the highest safety ratings in the industry. XOJET is the only business aviation provider to rank either #1 or #2 in all twelve ARG/US Platinum safety-rating categories. For more information, please visit [www.xojet.com](http://www.xojet.com).

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